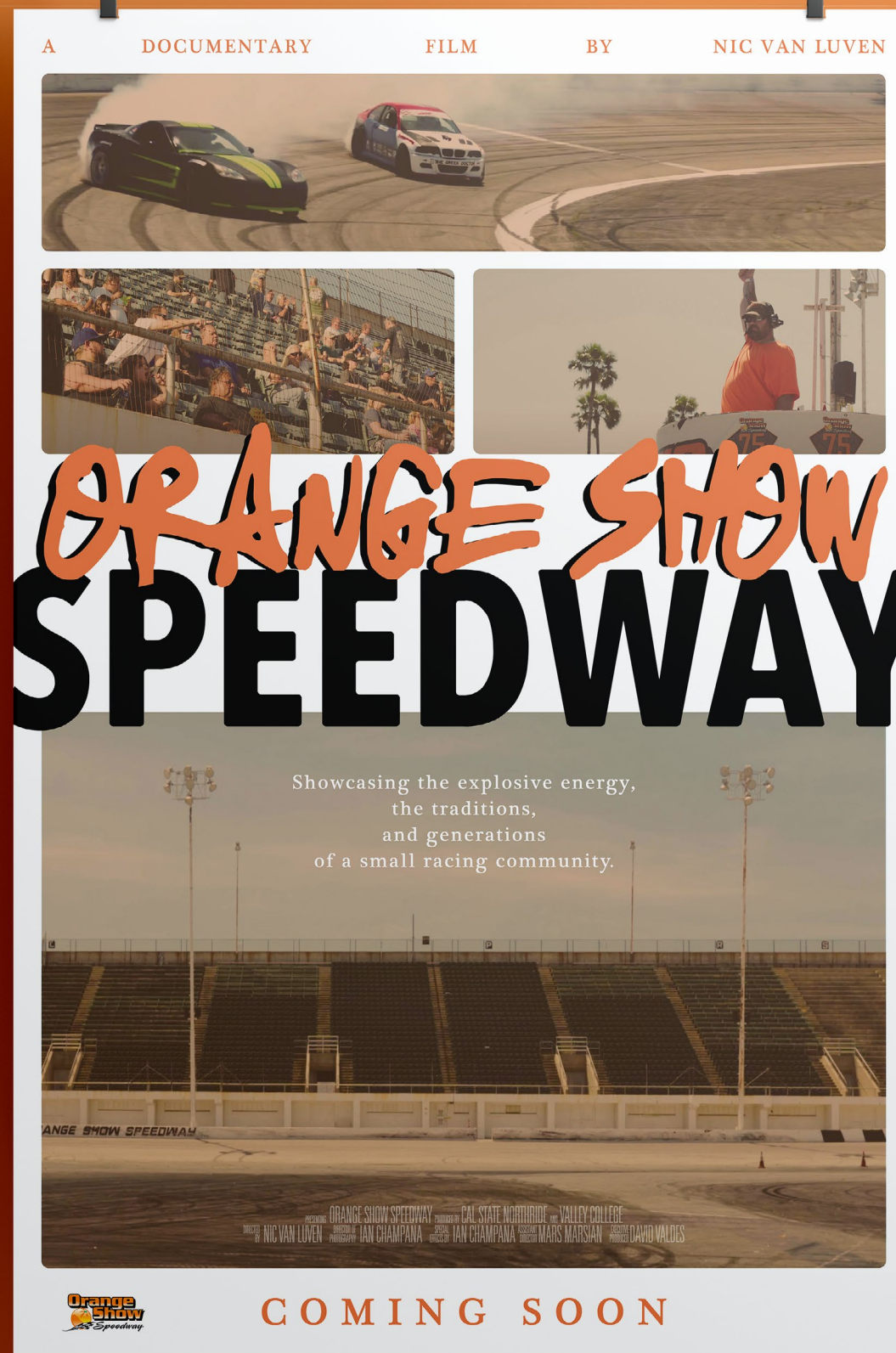


Natalie Ball

The name 'Natalie Ball' is written in a large, black, cursive script. Behind the text are several decorative elements: a yellow four-pointed star above the 'i' in Natalie, a purple eight-pointed star above the 'l' in Natalie, a large yellow sunburst behind the 'B' in Ball, a green eight-pointed star to the left of the 'B', a purple four-pointed star below the 'B', and a green four-pointed star to the right of the 'l'.

GRAPHIC DESIGN PORTFOLIO // Selected works from **2019 – 2024**

ENTERTAINMENT DESIGN

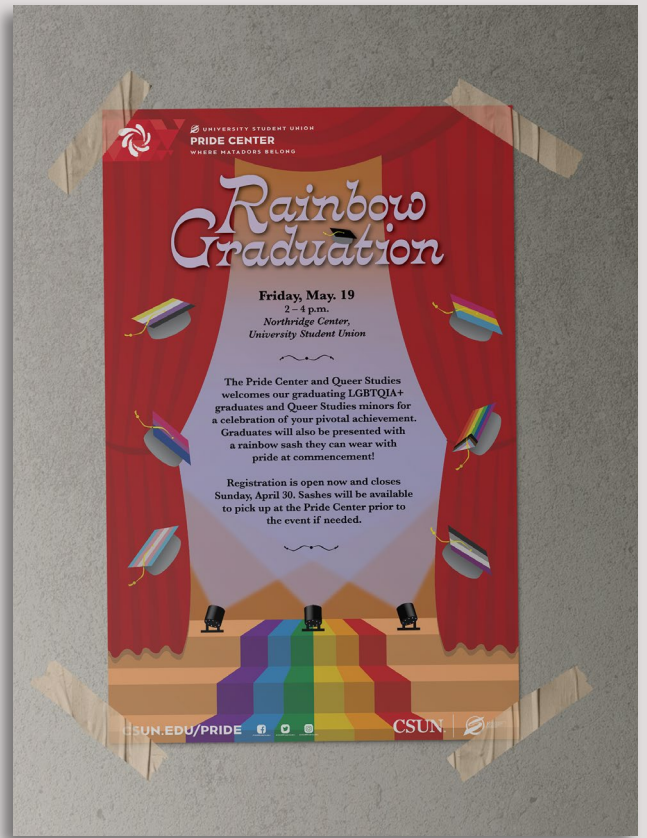
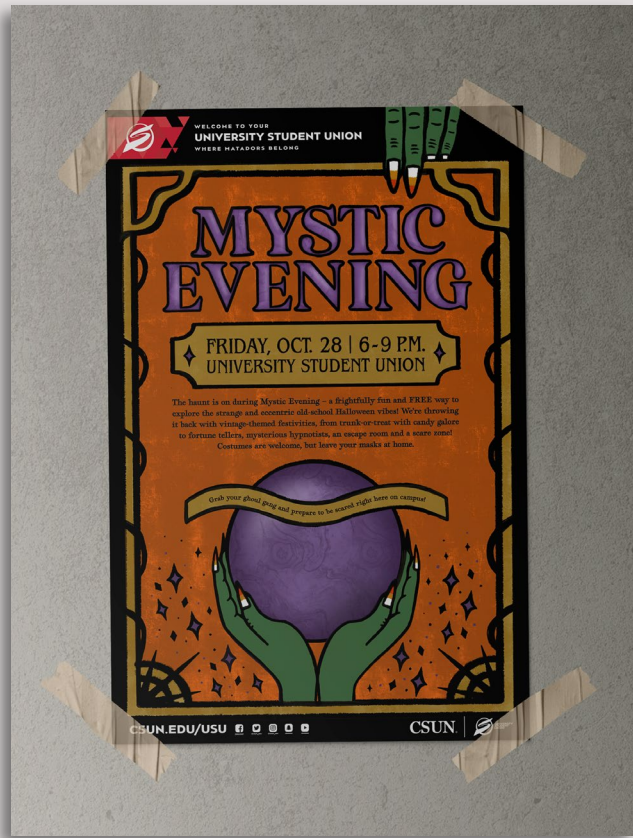


ORANGE SHOW SPEEDWAY

Poster and title treatment design for a documentary film about the Orange Show Speedway.



CSUN UNIVERSITY STUDENT UNION
 Poster, key art, multiple digital and print designs at the Marketing department, for events across different departments at the CSUN USU.





MAR

Poster for a CSUN CTVA Television production thesis film.



POOL DAY

Swimming pool themed title treatment and image-based poster design for a student film.



TELEVISION SHOWCASE & AWARDS 2024

Poster, program, marquee and flyer design for the CSUN CTVA Television Showcase and Awards ceremony.

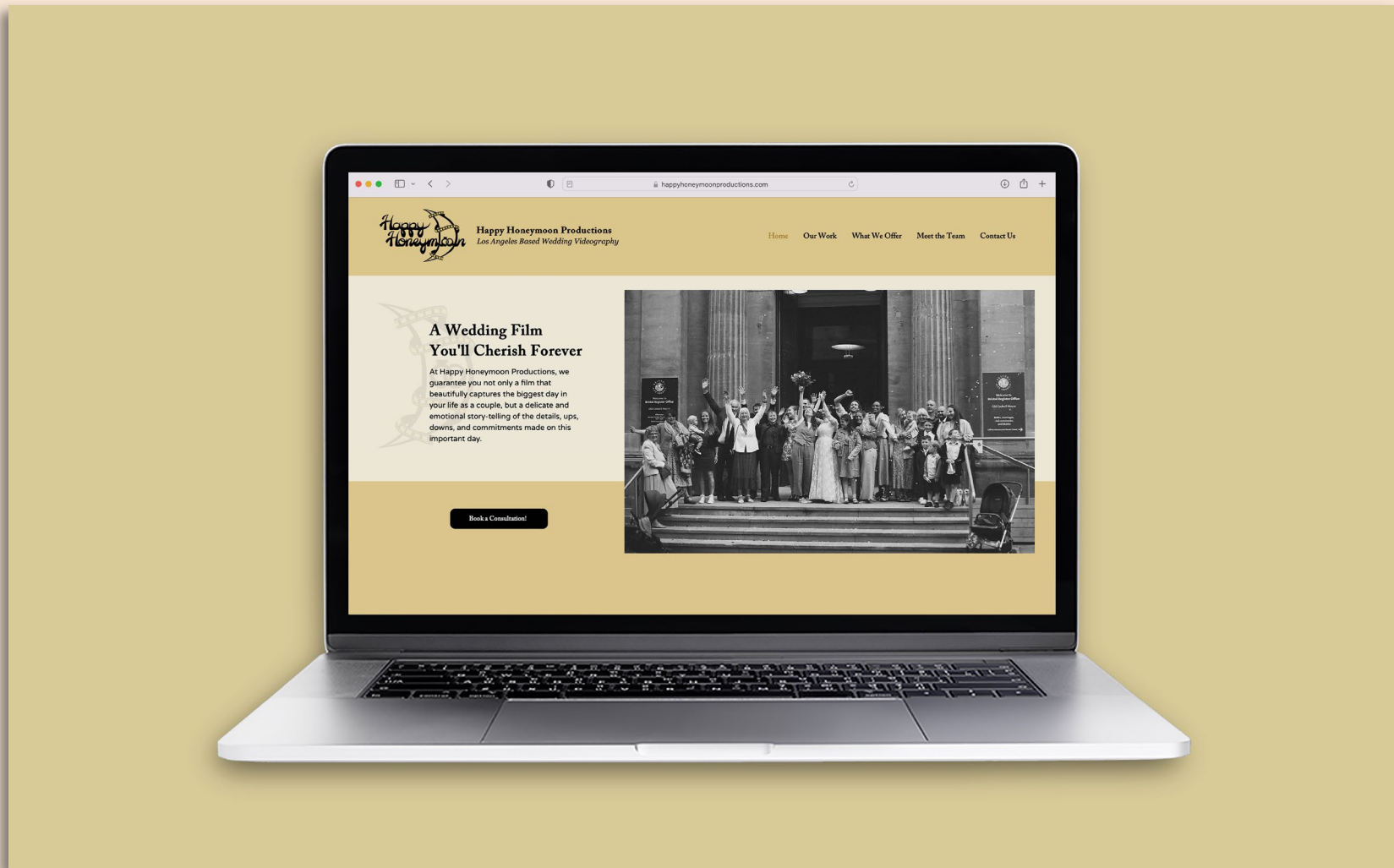


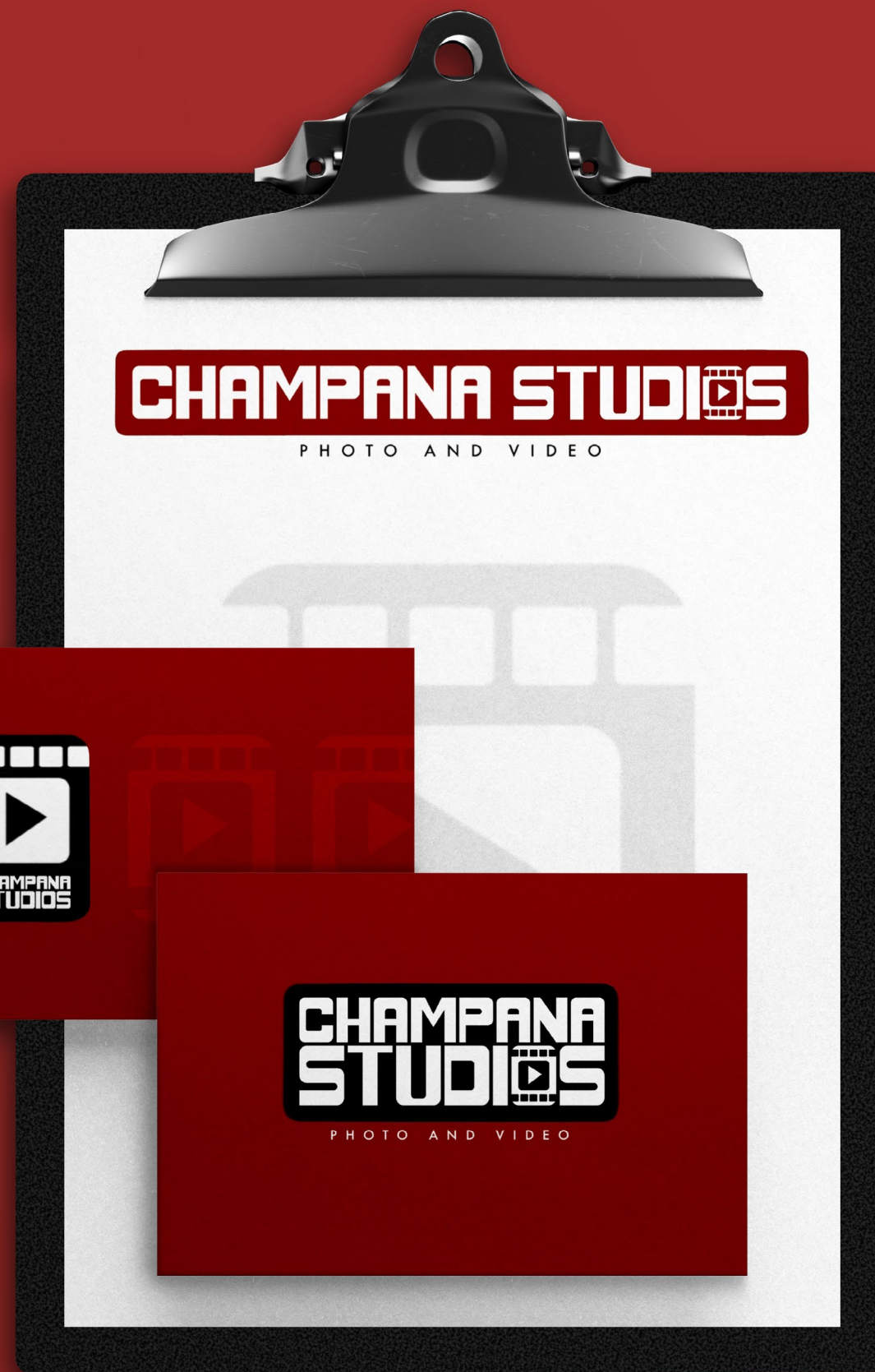
BRAND DESIGN



HAPPY HONEYMOON PRODUCTIONS

Timeless, welcoming brand design for a family-run wedding videography company.





CHAMPANA STUDIOS

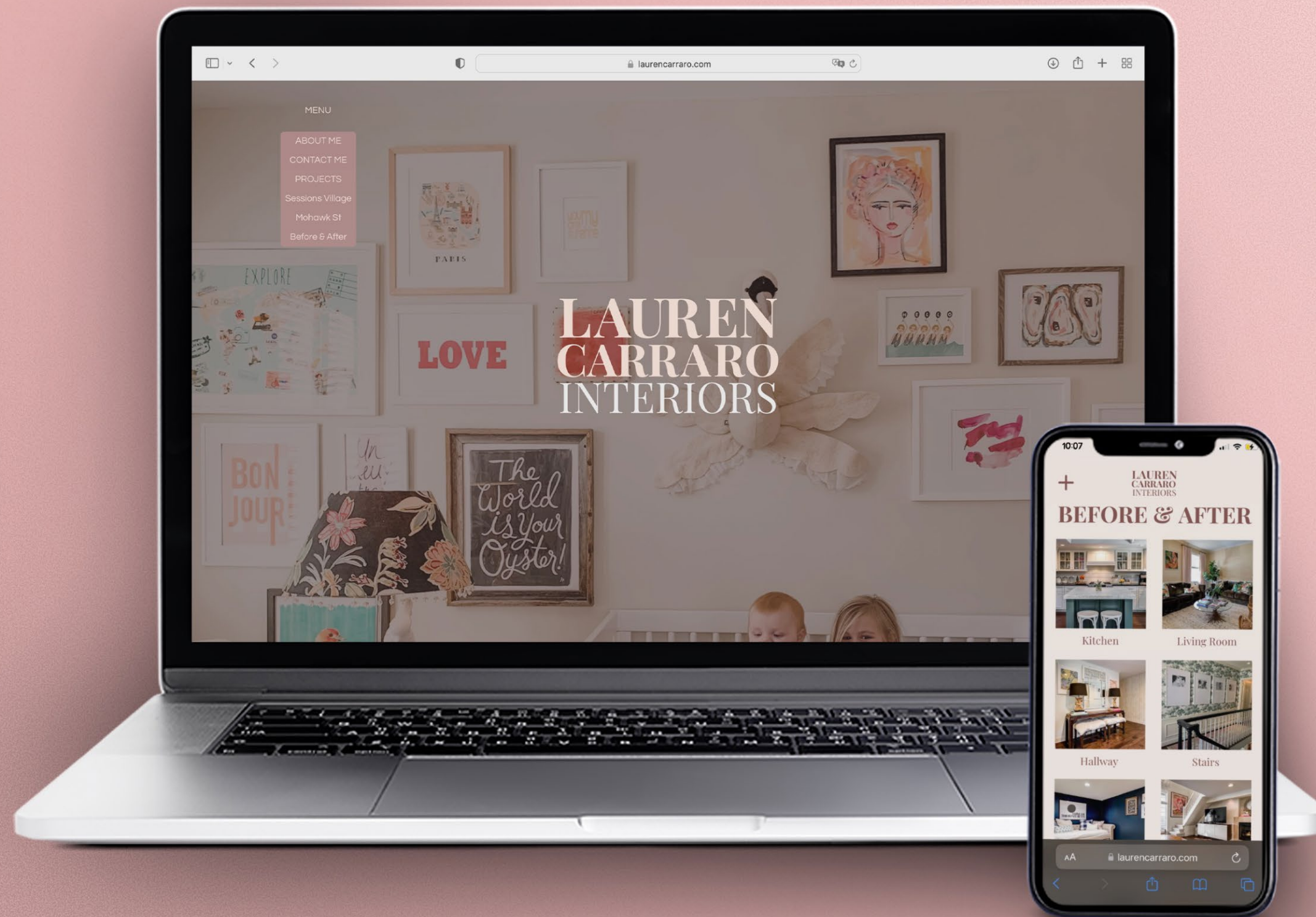
Futuristic yet retro brand design for a family based photo and video company.

CHAMPANA STUDIOS

PHOTO AND VIDEO



WEB DESIGN




LAUREN CARRARO INTERIORS

Asset design and portfolio website design for Lauren Carraro Interiors.

MENU

LAUREN
CARRARO
INTERIORS



ABOUT ME


I have always loved style—that perfect balance between timeless and forward-thinking, the confidence of the exact right outfit, the feeling you get when you walk into a gorgeous space. Years of trend forecasting and styling experience have informed my approach to design, while motherhood has shaped it. I believe in mixing styles, colors, and materials to create curated, layered spaces that are beautiful, functional, and deeply personal.

I grew up an east coaster but have called Ohio home for most of my life. I love the laid-back, casual spirit of the midwest but hate that it doesn't have an ocean. I'm a wife to a great guy and a mom of three true characters.

I love helping clients find confidence in their own style. I'm also pretty fun!

MENU

LAUREN
CARRARO
INTERIORS



First Name

Last Name

Email *

Write a message

SUBMIT

CONTACT ME

Lauren Carraro

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917-855-5446

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MENU







LAUREN



MENU

LAUREN

MOHAWK ST.



PACKAGING DESIGN



NOURISH & SHINE

Packaging design for the Nourish & Shine curl cream collection.

PRINT DESIGN



ENDLESS EURO SUMMER

European, bright, summer inspired color palette print design for freelance client.

PROFESSIONAL SUMMARY

A dedicated worker, quick thinker, creative mind, and fast learner. A fresh and colorful Graphic Designer with 4 years of in-depth client experience in entertainment, branding, print and digital design. Proficient in Adobe Creative Suite, I excel at creating visually captivating designs that effectively communicate client’s messages and design goals. Detail oriented and deadline-driven, I consistently deliver on-time and imaginative designs, with a strong eye for aesthetics and a passion for staying up on design trends. Possesses excellent written and verbal communication skills. My inspirations are Annie Atkins, Saul Bass, and the MinaLima studio.

SKILLS

Areas of Design

- Brand development
- Entertainment (poster and environmental) design
- Typography
- Logo design
- Website design

Technical

- Adobe InDesign, Illustrator, and Photoshop
- Wix and Squarespace
- Microsoft Office and Google Suites
- Basecamp and Slack

EDUCATION

Bachelor of Arts in Graphic Design

California State Univeristy Northridge

- Graduated Cum Laude with a 3.6 GPA
- Worked in the University Student Union Marketing department for nearly 2 years
- Chosen as Student Speaker for the Bachelor’s Degree Commencement ceremony

INTERESTS

- Color theory
- French culture
- Cinema and television
- Baking/cooking
- Sustainability

WORK EXPERIENCE

Social Media Manager/Studio Assistant | Clay Play & Arts

August 2023 – Current, Los Angeles

- Redeveloped a social media strategy for Instagram, Tiktok, and Facebook for 3.1k followers
- Gained 500+ followers after the success of a viral video that got 2.4 million views
- Film and edit 3-5 content creation videos with ceramic art every week that get regularly get 2-3k views

Entertainment Graphic Designer | Champana Films

March 2020 – April 2022, Sherman Oaks – ianchampana.com

- Developed posters, banners, and advertisements using key art and manipulating film stills.
- Worked extensively with the director to create posters that truly and accurately portay the tone of his films.
- Managed project timelines, budgets, and client expectations.
- Developed designs for film sets to ensure a believable, authentic world within the film.

Marketing Graphic Designer | Cal State University Northridge

Feb. 2022 – August 2023, Northridge, USU Marketing Department

- Utilizes Procreate, Photoshop, and Illustrator to create key art, posters, and marketing materials.
- Communicates with clients to build designs.
- Creates graphics and logos for events and programs on campus.
- Executes projects from thumbnail and first-stage sketch to final, completed design.
- Built presentations to explain our design process to clients.

www.natsballfolks.com

(818) 414-9943

natalieball.design@gmail.com



THANK YOU

See more and learn about me on natsballfolks.com