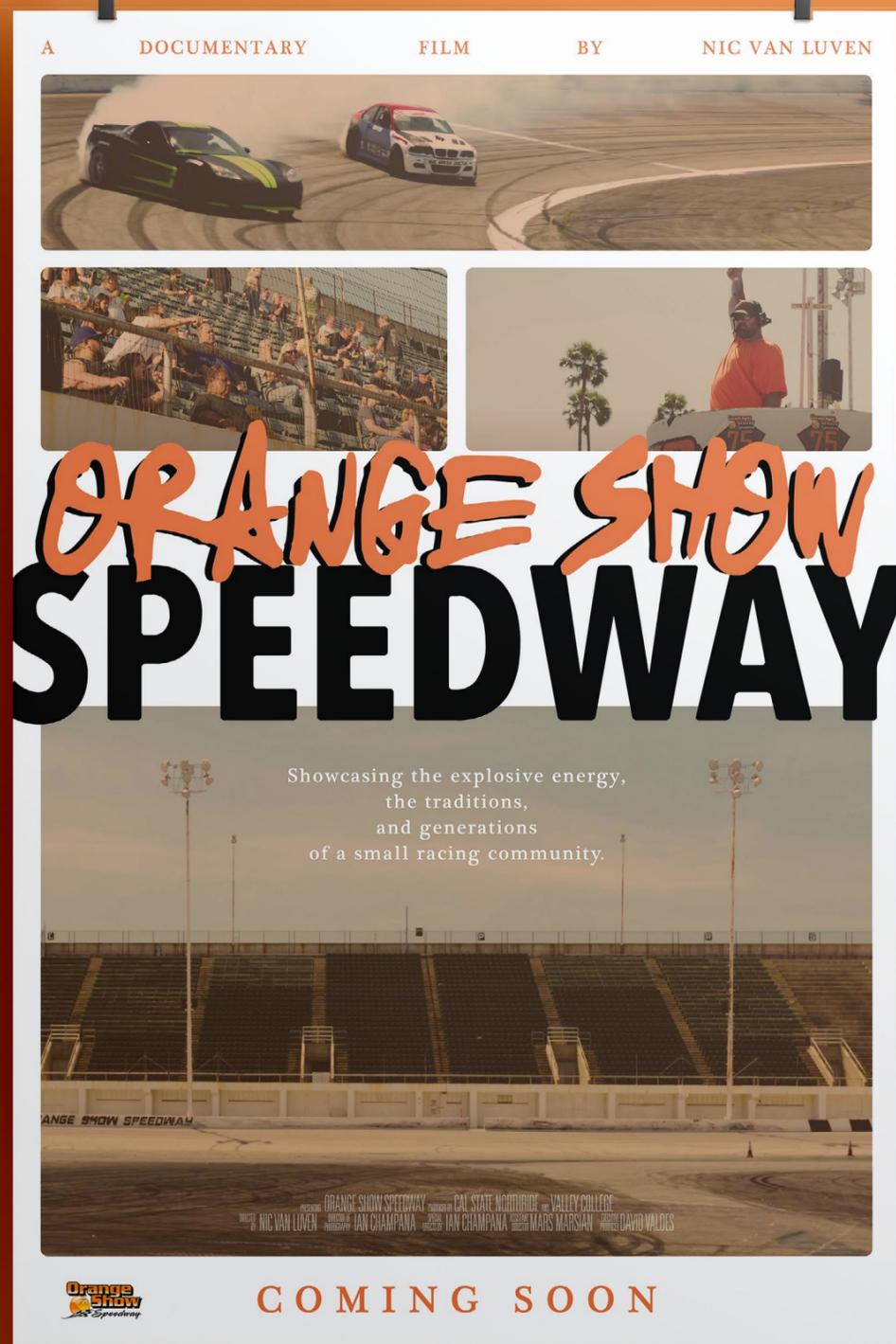


Natalie Ball

The text 'Natalie Ball' is written in a bold, black, cursive script. The letters are thick and have a classic, elegant feel. The word 'Natalie' is on the top line, and 'Ball' is on the bottom line. The letters are decorated with several colorful starburst or star-like shapes. A yellow starburst is positioned above the 'a' in 'Natalie'. A purple starburst is to the right of the 'e' in 'Natalie'. A large yellow starburst is behind the 'B' in 'Ball'. A green starburst is to the left of the 'B'. A purple starburst is below the 'B'. A green starburst is to the right of the 'l' in 'Ball'.

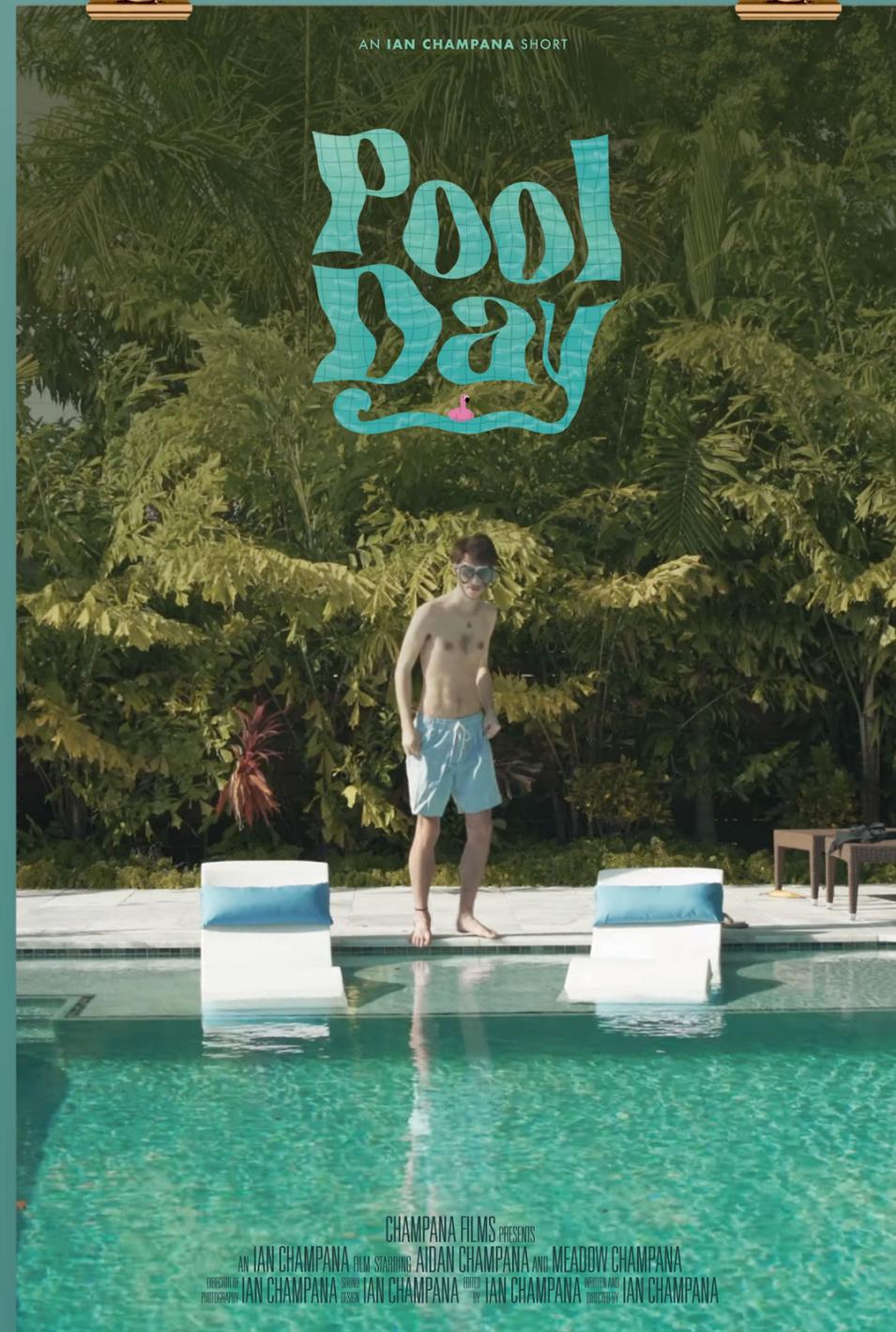
GRAPHIC DESIGN PORTFOLIO // Selected works from **2019 – 2024**

ENTERTAINMENT DESIGN



ORANGE SHOW SPEEDWAY

Poster and title treatment design for a documentary film about the Orange Show Speedway.



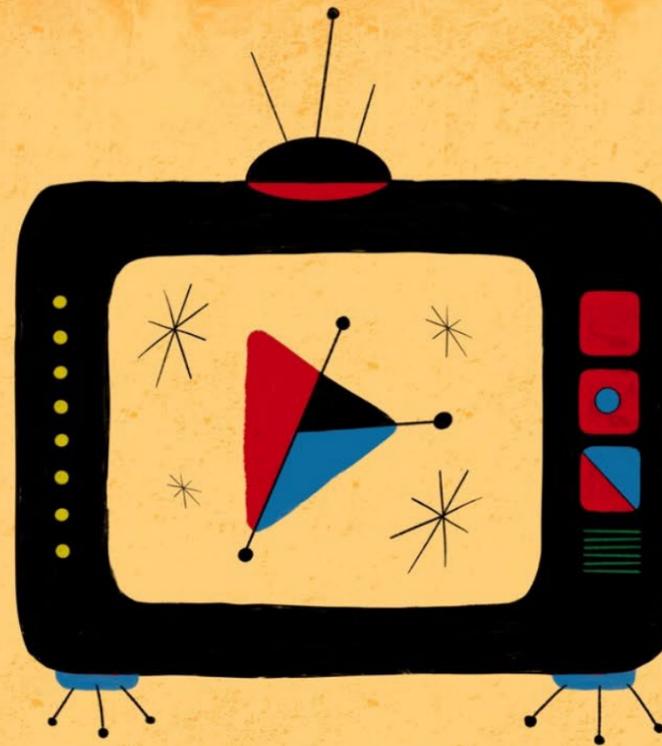
POOL DAY

Swimming pool themed title treatment and image-based poster design for a student film.

CSUN DEPARTMENT OF
CINEMA AND
TELEVISION ARTS

2024

TELEVISION SHOWCASE & AWARDS



Saturday, May 18th | 5:00pm | The Fine Arts Theatre

8556 Wilshire Blvd, Beverly Hills, CA 90211

Doors open at 5pm

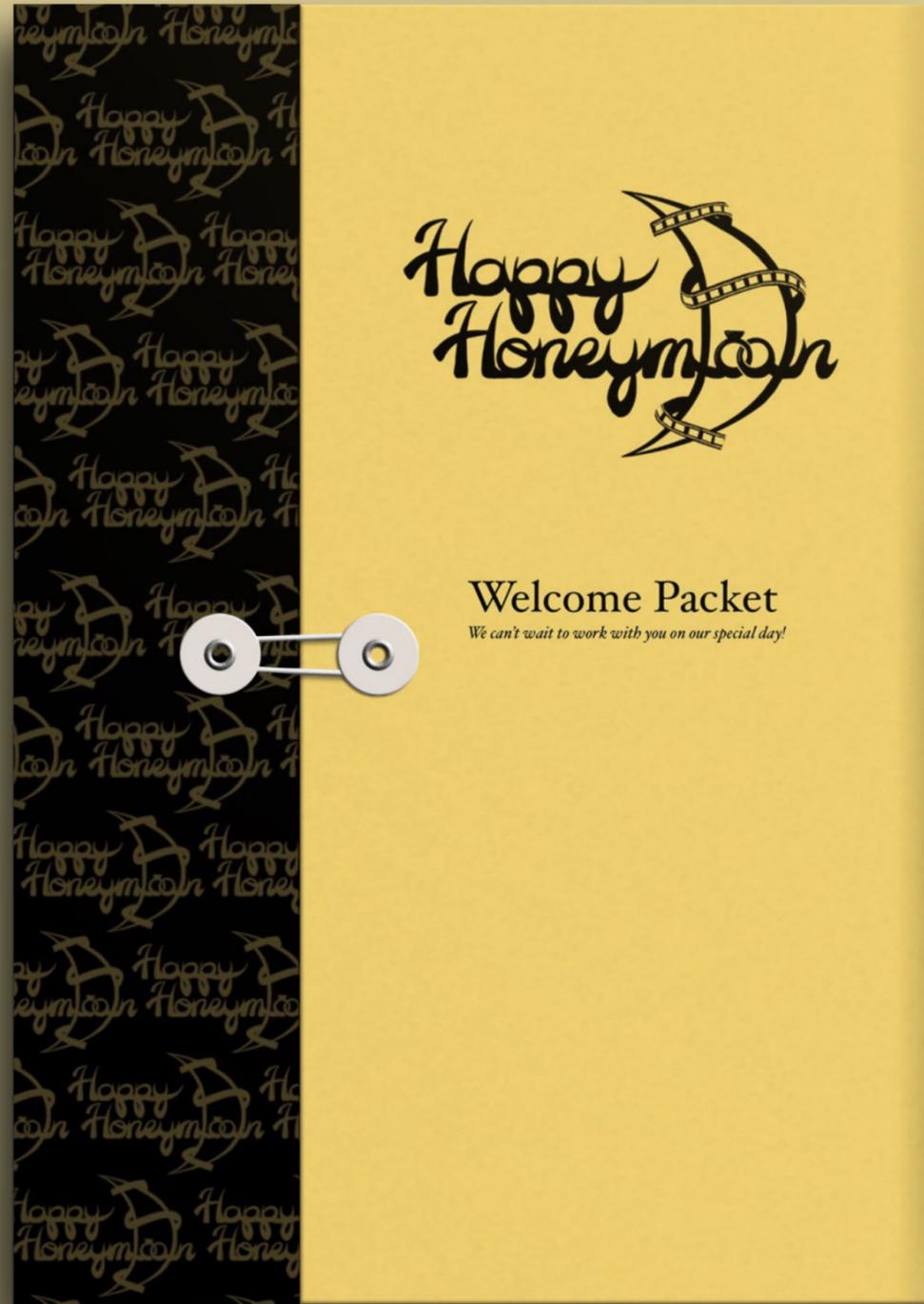
Showcase begins at 5:30pm

TELEVISION SHOWCASE & AWARDS 2024

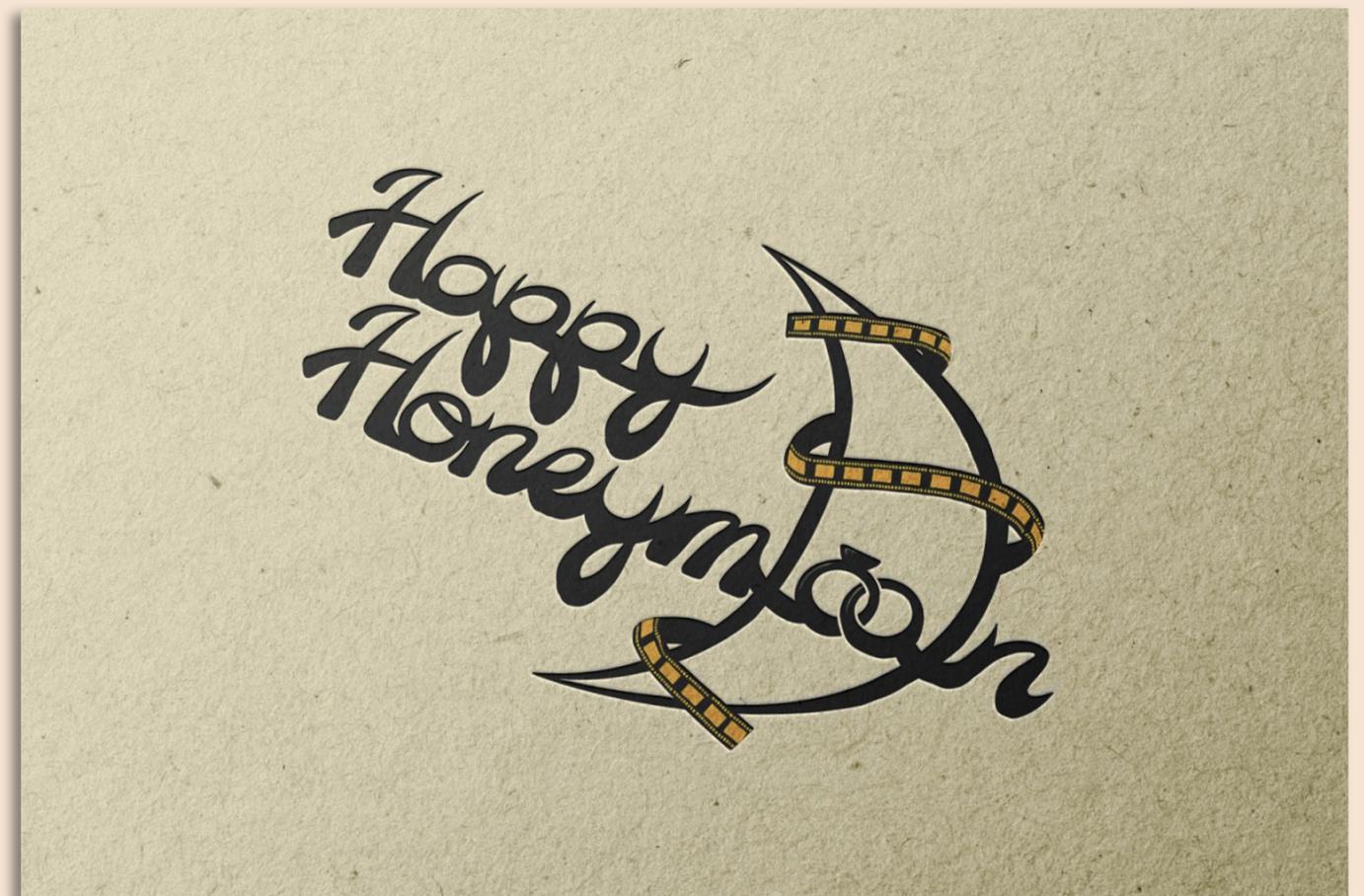
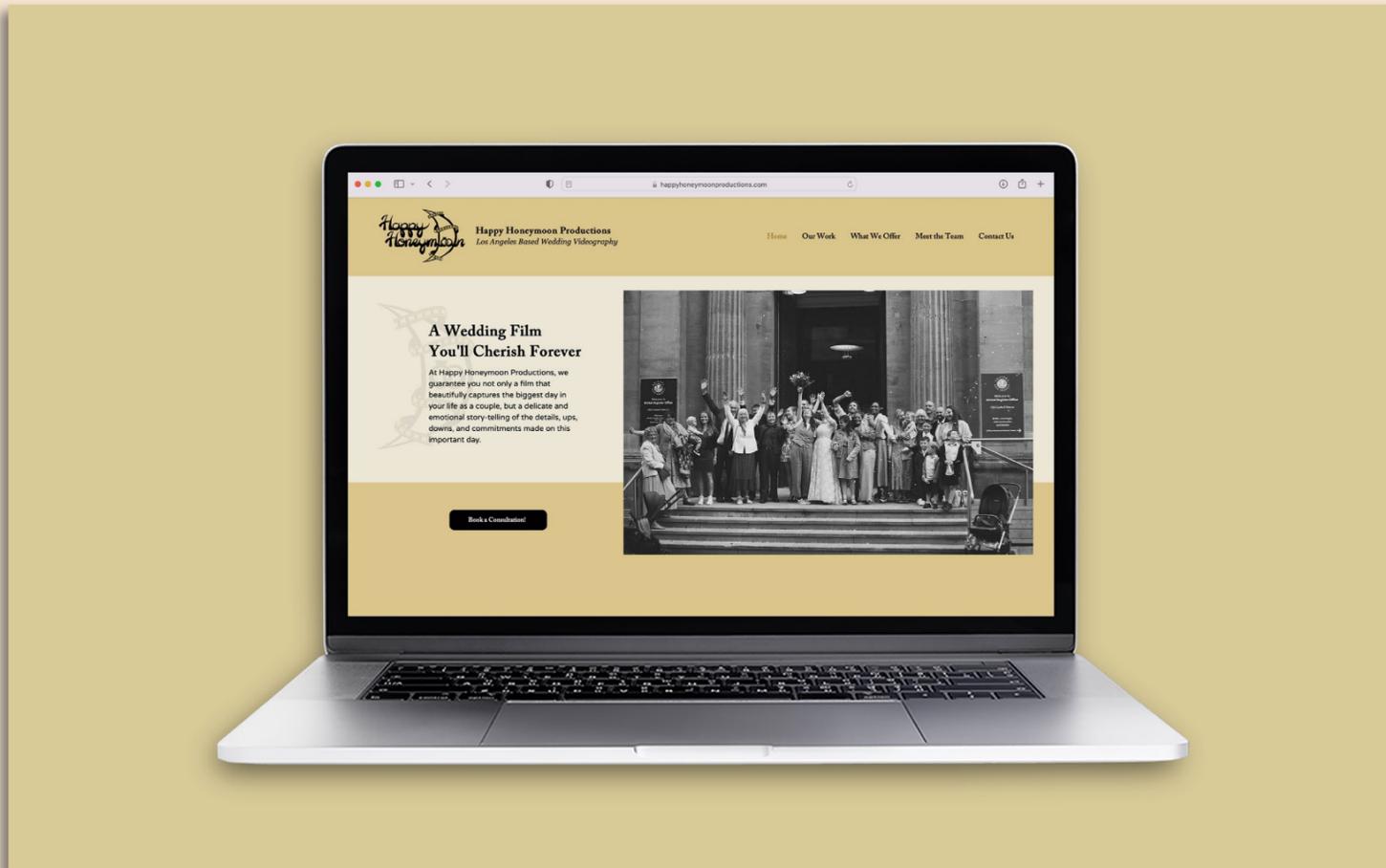
Poster, program, marquee and flyer design for the CSUN CTVA
Television Showcase and Awards ceremony.

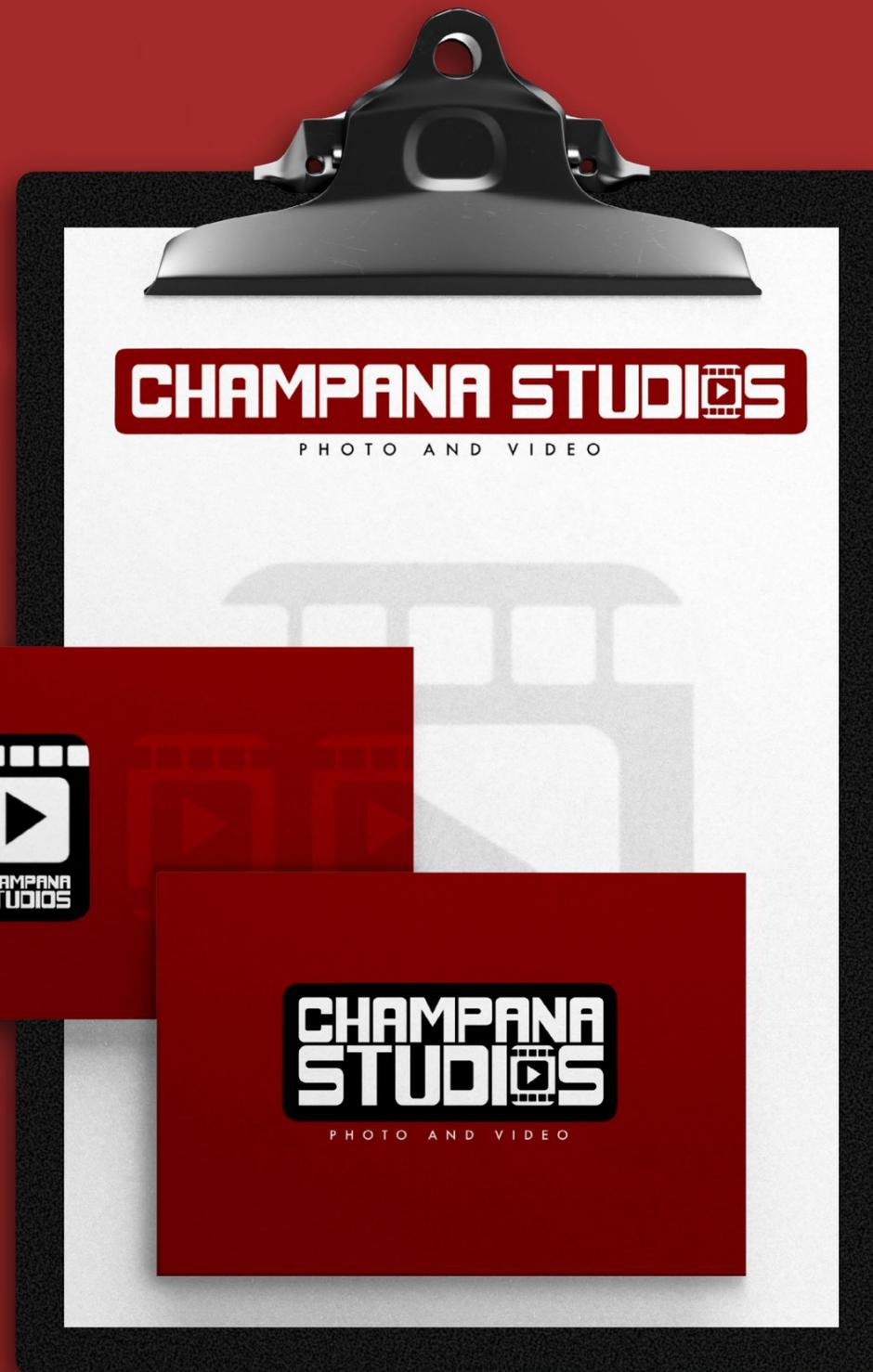


BRAND DESIGN



HAPPY HONEYMOON PRODUCTIONS
Timeless, welcoming brand design for a family-run wedding videography company.





CHAMPANA STUDIOS

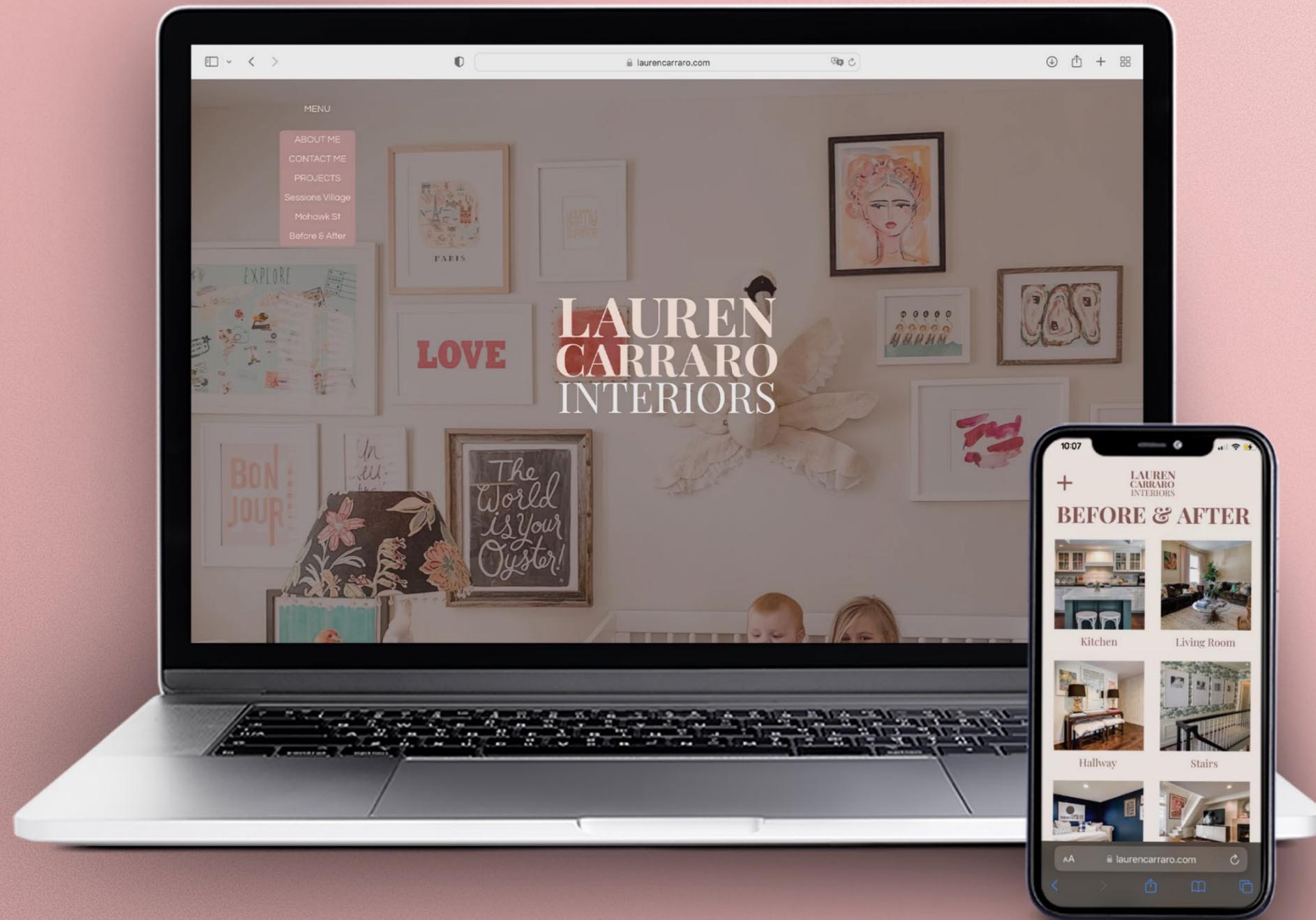
Futuristic yet retro brand design for a family based photo and video company.

CHAMPANA STUDIOS

PHOTO AND VIDEO



WEB DESIGN



LAUREN CARRARO INTERIORS

Asset design and portfolio website design for Lauren Carraro Interiors.



ABOUT ME

I have always loved style—that perfect balance between timeless and forward-thinking, the confidence of the exact right outfit, the feeling you get when you walk into a gorgeous space. Years of trend forecasting and styling experience have informed my approach to design, while motherhood has shaped it. I believe in mixing styles, colors, and materials to create curated, layered spaces that are beautiful, functional, and deeply personal.

I grew up an east coaster but have called Ohio home for most of my life. I love the laid-back, casual spirit of the midwest but hate that it doesn't have an ocean. I'm a wife to a great guy and a mom of three true characters.

I love helping clients find confidence in their own style. I'm also pretty fun!



First Name _____ Last Name _____

Email * _____

Write a message _____

SUBMIT

CONTACT ME

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7 Sessions Dr Columbus, OH 43209
@lauren.carraro.interiors

MOHAWK ST.



PACKAGING DESIGN



NOURISH & SHINE

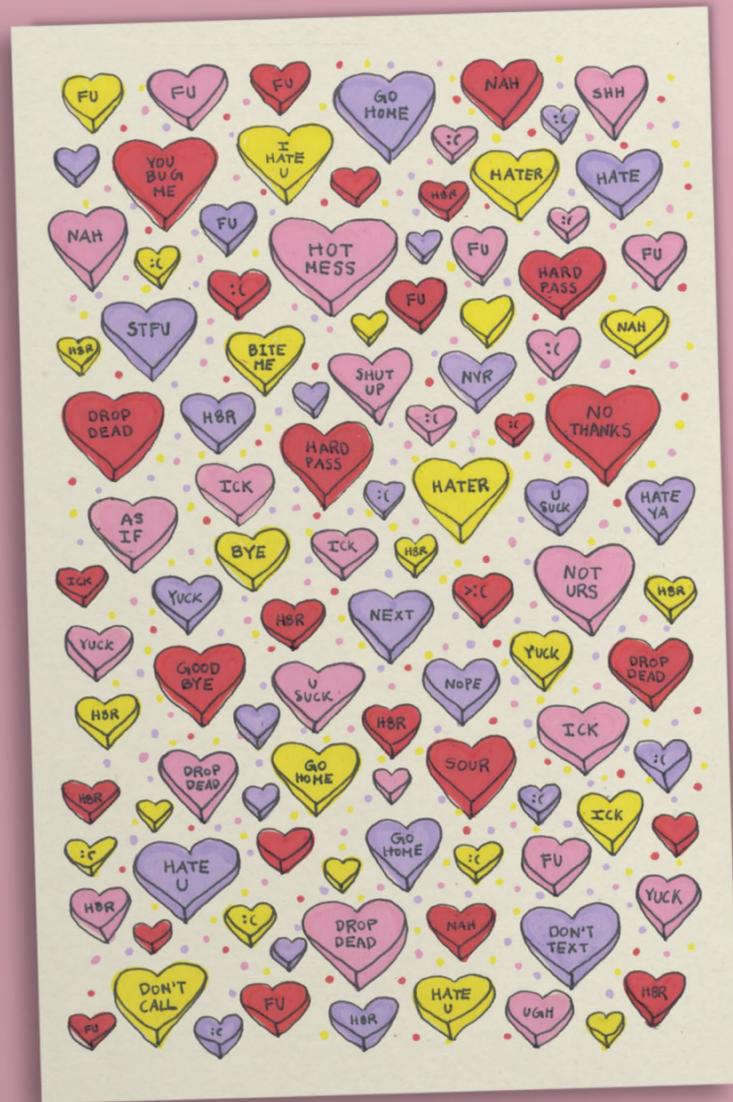
Packaging design for the Nourish & Shine curl cream collection.

PRINT DESIGN



ENDLESS EURO SUMMER

European, bright, summer inspired color palette print design for freelance client.



QUEEN OF HEARTS

Valentine's Day inspired print design with contrasting candy hearts for a freelance client.

PROFESSIONAL SUMMARY

A dedicated worker, quick thinker, creative mind, and fast learner. A fresh and colorful Graphic Designer with 4 years of in-depth client experience in entertainment, branding, print and digital design. Proficient in Adobe Creative Suite, I excel at creating visually captivating designs that effectively communicate client's messages and design goals. Detail oriented and deadline-driven, I consistently deliver on-time and imaginative designs, with a strong eye for aesthetics and a passion for staying up on design trends. Possesses excellent written and verbal communication skills. My inspirations are Annie Atkins, Saul Bass, and the MinaLima studio.

SKILLS

Areas of Design

- Brand development
- Entertainment (poster and environmental) design
- Typography
- Logo design
- Website design

Technical

- Adobe InDesign, Illustrator, and Photoshop
- Wix and Squarespace
- Microsoft Office and Google Suites
- Basecamp and Slack

EDUCATION

Bachelor of Arts in Graphic Design

California State University Northridge

- Graduated Cum Laude with a 3.6 GPA
- Worked in the University Student Union Marketing department for nearly 2 years
- Chosen as Student Speaker for the Bachelor's Degree Commencement ceremony

INTERESTS

- Color theory
- French culture
- Cinema and television
- Baking/cooking
- Sustainability

WORK EXPERIENCE

Social Media Manager/Studio Assistant | *Clay Play & Arts*

August 2023 – Current, Los Angeles

- Redeveloped a social media strategy for Instagram, Tiktok, and Facebook for 3.1k followers
- Gained 500+ followers after the success of a viral video that got 2.4 million views
- Film and edit 3-5 content creation videos with ceramic art every week that get regularly get 2-3k views

Entertainment Graphic Designer | *Champana Films*

March 2020 – April 2022, Sherman Oaks – ianchampana.com

- Developed posters, banners, and advertisements using key art and manipulating film stills.
- Worked extensively with the director to create posters that truly and accurately portay the tone of his films.
- Managed project timelines, budgets, and client expectations.
- Developed designs for film sets to ensure a believable, authentic world within the film.

Marketing Graphic Designer | *Cal State University Northridge*

Feb. 2022 – August 2023, Northridge, USU Marketing Department

- Utilizes Procreate, Photoshop, and Illustrator to create key art, posters, and marketing materials.
- Communicates with clients to build designs.
- Creates graphics and logos for events and programs on campus.
- Executes projects from thumbnail and first-stage sketch to final, completed design.
- Built presentations to explain our design process to clients.

www.natsballfolks.com

(818) 414-9943

natalieball.design@gmail.com



THANK YOU

See more and learn about me on natsballfolks.com